

## SANTA CAROLINA CELEBRATED ITS NEW WORLD WINERY OF THE YEAR AWARD IN HONG KONG

Vinexpo Hong Kong provided the perfect setting to invite journalists as well as our customers and main importers in the Asian market: Aussino from China, Telford from Hong Kong, Malthop from Vietnam, Premier from the Philippines, Luen Heng from Malaysia, Suntory from Japan, and DHH from Taiwan to enjoy an evening full of surprises.

Viña Santa Carolina's Managing Director Santiago Larrain welcomed our guests at the exclusive Woolloomooloo restaurant located on a 28th floor in the luxurious Causeway Bay district. During the event, Mr Larrain recognized their efforts and commitment that helped obtain this important award, which has positioned Santa Carolina among the most widely recognized Chilean wineries in Asia. The icing on the cake was the presentation of Santa Carolina's new icon Luis Pereira, a Cabernet Sauvignon made from grapes sourced from old vineyards located in Chile's most reputed wine valleys, which were vinified following Santa Carolina's traditional recipe combined with modern-day experience and knowledge.



## VISIT SANTA CAROLINA'S CHINESE NEW WEBSITE

We are very excited to inform all our consumers in China that Santa Carolina's new Website is up and running. Log on to <https://www.shengkaluo.net/> from your computer or mobile device to discover details of the winery's history, maps of Chile's main wine valleys, and information and technical data on our different wines.



## JEANNIE CHO LEE VISITED SANTA CAROLINA

The renowned Korean journalist Jeannie Cho Lee paid a visit to Viña Santa Carolina and recorded some footage for her "In Vino Veritas" TV show that will soon air in China.

In the company of Santiago Larrain and Andrés Caballero, the winery's Managing Director and Chief Winemaker respectively, Ms. Cho Lee tasted some historical vintages of Reserva de Familia and the icon Luis Pereira. The event was followed by a dinner party prepared by chef Pilar Rodriguez.

## OUTSTANDING SCORES FOR SANTA CAROLINA'S WINES

Once again the quality of Santa Carolina's wines was recognized and rewarded by influential wine writers. In her report on Chile for Forbes/Asia magazine, Jeannie Cho Lee awarded 93 points to Luis Pereira and included it in the list of the 8 distinct and outstanding Chilean wines that are not to be missed.

For his part, the American critic James Suckling gave 94 points to the 2011 vintage of our icon Carmenère Herencia, 92 points to Reserva de Familia Chardonnay 2014, and 91 points to Reserva de Familia Cabernet Sauvignon 2014 and Reserva de Familia Pinot Noir 2014.



## SANTA CAROLINA IN SINGAPORE

Coincidentally with the visit of Santa Carolina's Managing Director Santiago Larrain to Singapore, our Importer Certain Cellars organized two important events: one at The British Club, where guests could appreciate the winery's different wine lines, and another one at Lawry's The Prime Rib restaurant, where a tasting of all Santa Carolina wines available in the market was offered to potential customers.

## SANTA CAROLINA BOUTIQUE WINE DINNER IN BEIJING

Quangjude, a restaurant famed for cooking the best Peking Duck in China, was the venue chosen by Santa Carolina and Aussino – our importer in that country- to host a dinner for the representatives of Aussino's 12 franchises in North China. Hosts Santiago Larrain, Managing Director of Viña Santa Carolina, Ken Shen, Aussino Managing Director, and Teresa Tian, Aussino General Manager North China, presented the latest developments of our brand and offered a tasting of Santa Carolina's best wines.

